

Sponsorships Opportunities



20 ans • years
d'avancées en cancérologie
of advances in cancer research

Audace

April 27, 2023
6 pm
Salon 1861, Montreal

IRIC philanthropic event
In support of cancer research

Audace

Philanthropy
serving the cause



William
Brock



20 ans • years
d'avancées en cancérologie
of advances in cancer research

Université 
de Montréal

20 years of advances in cancer research

Ultramodern research hub and training centre, the Institute for research in immunology and cancer (IRIC) was created in 2003 to better understand the mechanisms of cancer and accelerate the discovery of new and more efficient therapies against the disease.

Since its creation, the Institute has taken charge of changing the landscape of cancer research and acts as a leader in the training of emerging researchers, the genesis of new knowledge and the discovery of therapies. To achieve different results – to better understand, seek, find and treat cancer – IRIC is forging its own path.

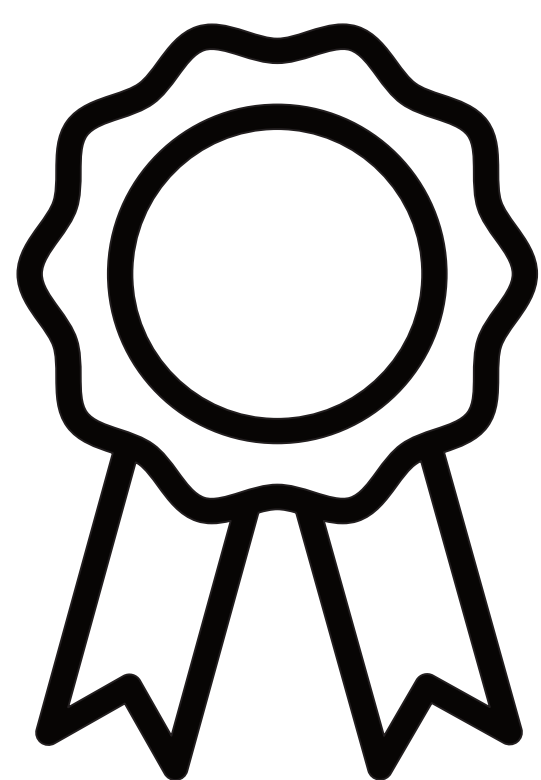
Audace 2023: a special 20th anniversary edition

Since 2014, IRIC has been organizing the Audace benefit event, which annually contributes to funding breakthroughs in the fight against cancer.

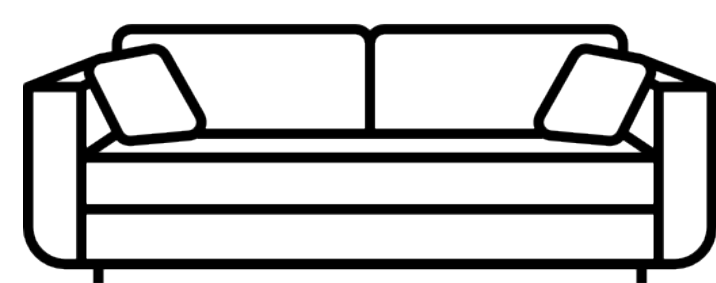
To mark its **in-person return and to highlight 20 years of scientific advances**, Audace is back in an improved and revitalized version that will encourage meetings and discussions between IRIC's allies and various stakeholders.

Join us on **April 27** at **Salon 1861**, a majestic space that lives up to IRIC's ambitions. The evening will notably highlight the new Chairman of the IRIC Board, **William Brock**, who will share, as guest of honour, his experience with the disease and his vision of the importance of research.

The year 2023 marks two decades of research, discovery of new therapies, training and leadership for IRIC. Join us in celebrating the people, the science and the successes of the Institute. **Let's write the next chapter of IRIC together.**



- Event presenter and named as such (“Powered By”)
- Presence of the logo above the stage throughout the evening
- Presence on all graphic variations and communication tools
- Possibility of producing a promotional video featuring the sponsor, for broadcast before Audace
- All Gold sponsor activations (see next page)



Personalized lounge of 12 seats with privileged positioning

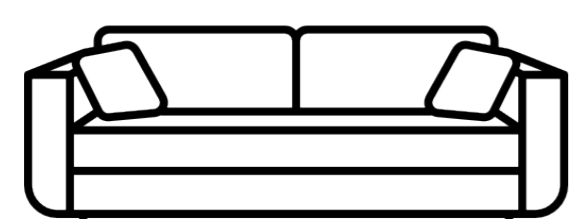
*Option to sponsor food stations or segments of the evening (various options available).

**It is possible for a company to commit to a three-year major sponsorship.

***For all partners with a lounge, possibility to bring promotional material for the lounge, under approval of the organizing committee.

GOLD SPONSORSHIP

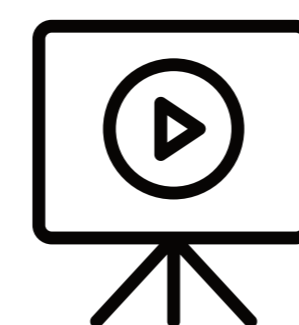
\$50,000



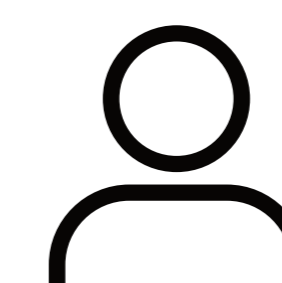
8-seat personalized lounge



Logo on IRIC official website



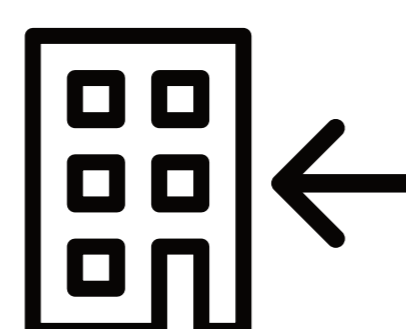
Logo on screens during the event



Potential presence of a researcher from IRIC in the lounge



Mention of the donation in the IRIC activity report



Private tour of IRIC on request



Promotion on social media and mention on certain communication tools

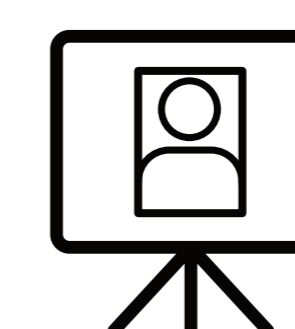


Photo and title of the company representative on the screens during the event

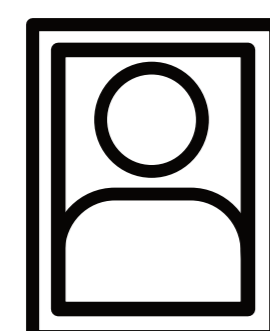


Photo and title of the company representative in the acknowledgements campaign



Possibility for a researcher of IRIC to offer a conference at the company

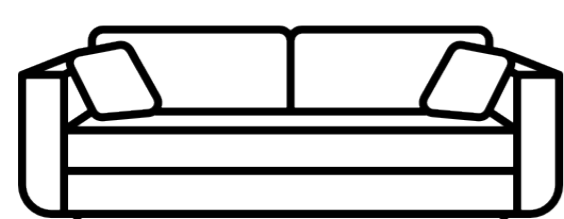
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SILVER SPONSORSHIP

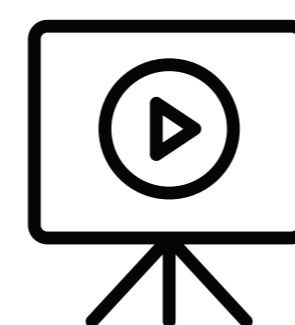
\$25,000



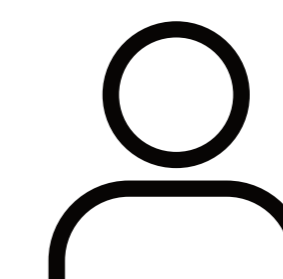
8-seat personalized lounge



Logo on IRIC official website



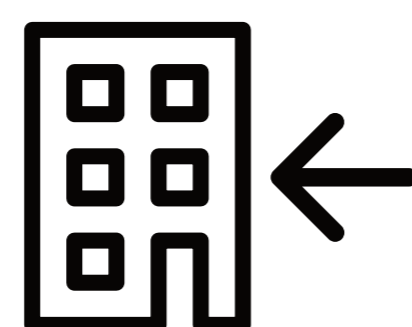
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Mention of the donation in the IRIC activity report



Private tour of IRIC on request



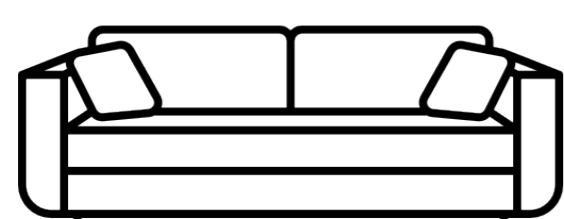
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BRONZE SPONSORSHIP

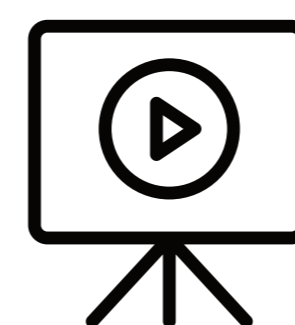
\$15,000



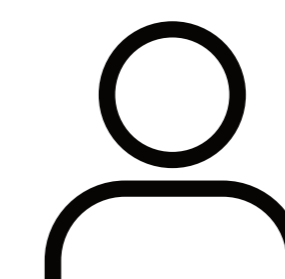
6-seat
personalized
lounge



Logo on IRIC
official website



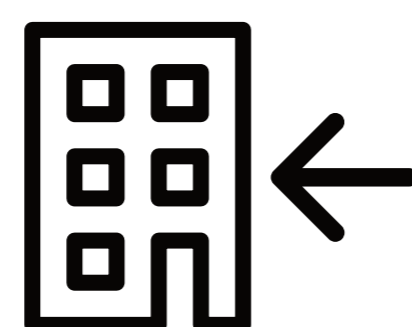
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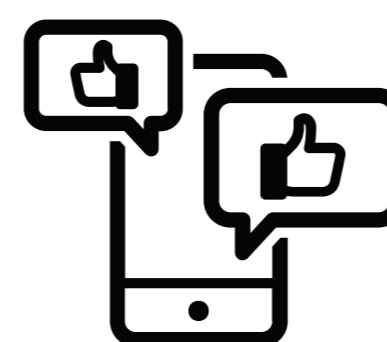
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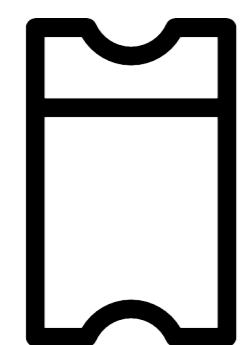


Promotion on social media
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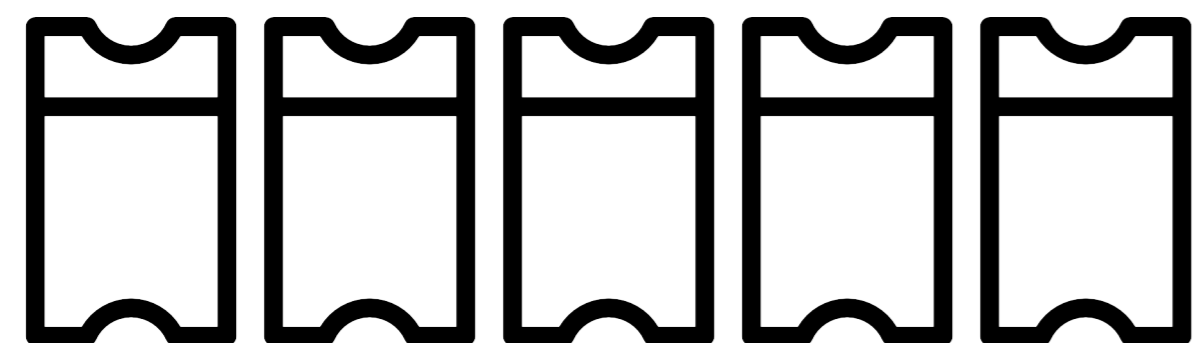
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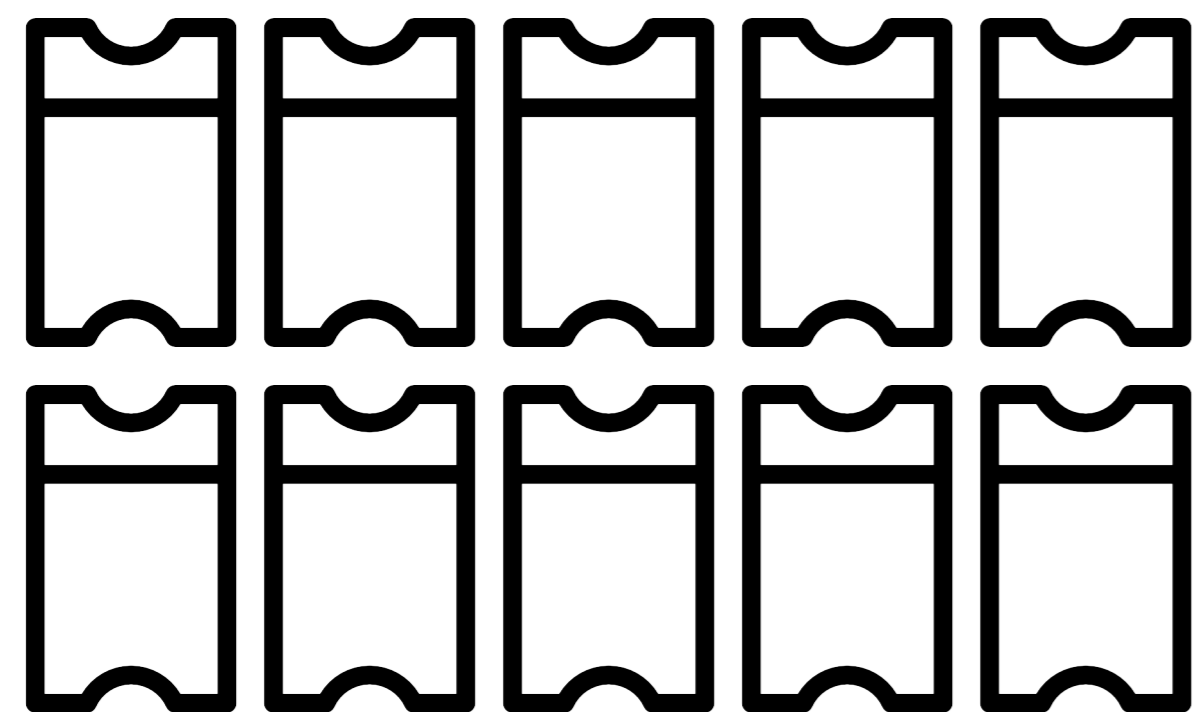
TICKET BUNDLES



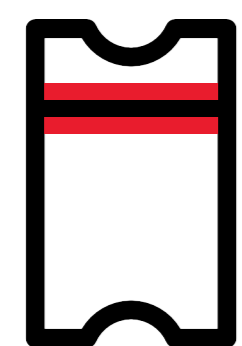
- 1 ticket : \$600



- 5 tickets : \$2,875 (\$575 per ticket)



- 10 tickets : \$5,500 (\$550 per ticket)



- 1 ticket « Young Philanthropist » - 40 years and under : \$500

For more information on sponsorship opportunities:

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For more information on the visibility offered:

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